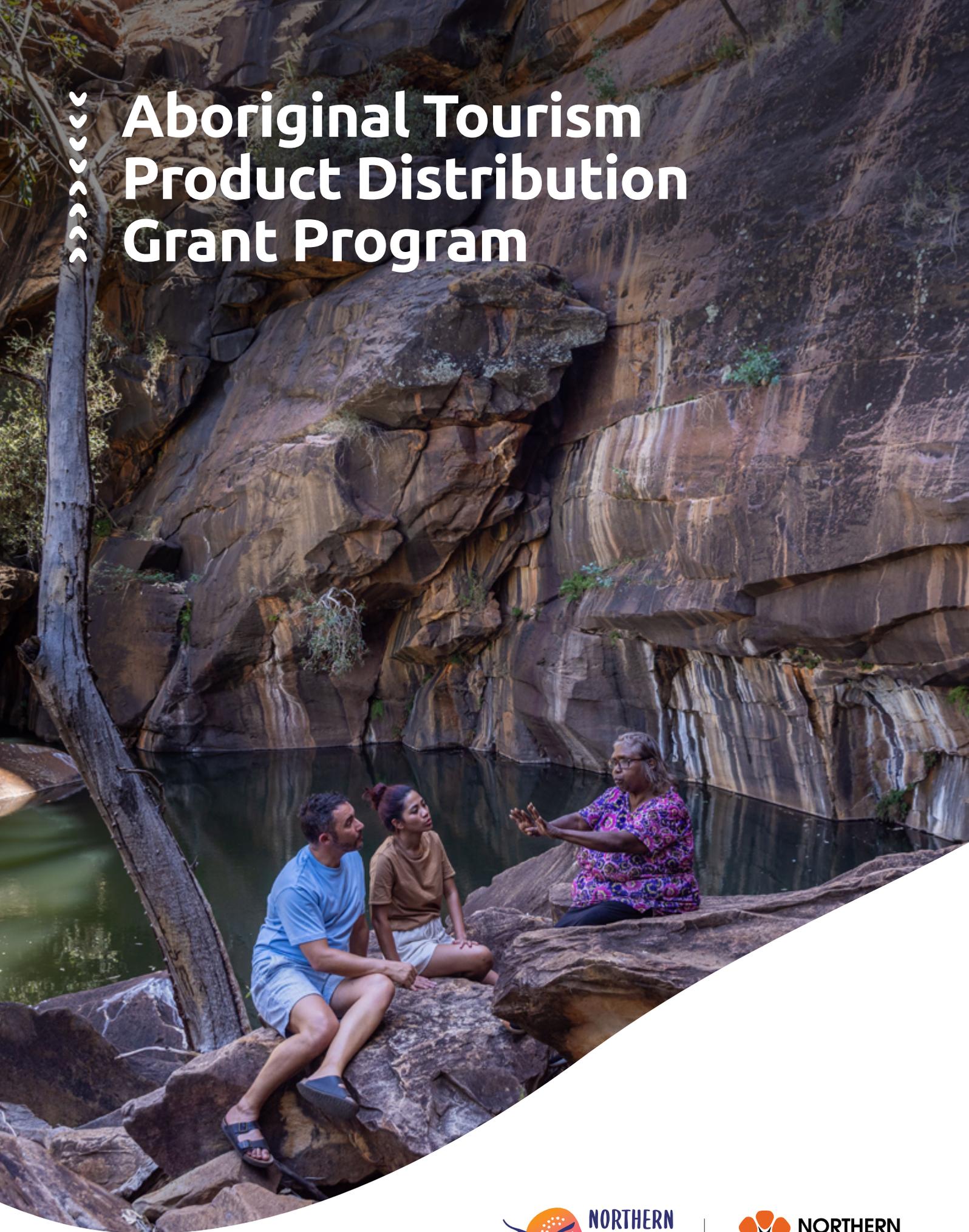


Aboriginal Tourism Product Distribution Grant Program



Tourism NT respectfully acknowledges and honours the Aboriginal people of the Northern Territory and recognises the continuation of culture, connection to lands, water and country. We pay our respects to Elders past, present and future.

Program overview



The Northern Territory Aboriginal Tourism Strategy 2020 - 2030 vision is:

We inspire visitors to connect with one of the world's oldest cultures through immersive tourism experiences, which sustain the Aboriginal tourism sector for future generations.

The Aboriginal Tourism Product Distribution Grant Program (Grant Program) supports this vision by helping majority owned Aboriginal businesses to promote and sell their tourism experiences and product.

Tourism NT is providing a non-competitive funding pool of \$50,000 (excluding GST) for online booking systems and for expert distribution advice including pricing structures and rate sheets.

Applications can be submitted for:

- A minimum funding value of \$2,000 (excluding GST)
- A maximum funding value of \$5,000 (excluding GST).





Eligible applicants



The Grant Program is designed to primarily support Aboriginal majority-owned businesses and organisations. Eligible applicants must:

- be greater than 50% Aboriginal owned
- be an Aboriginal-owned business or organisation located and operating in the NT
- Aboriginal corporations and associations to provide confirmation of intent to lodge a Grant Program application. Evidence could be:
 - written advice from minimum of two Directors involved in discussions or approvals, or
 - minutes of a duly constituted meeting
- be legally constituted
- be Australian registered
- have no outstanding grant acquittals or unmet funding agreement obligations from any previous funding from Tourism NT.

- ① Aboriginal individuals may be required to provide a letter of confirmation of Aboriginal heritage or certificate from the relevant (locality) incorporated Aboriginal association or land council. It must be stamped with the association's common seal.
- ① Aboriginal tourism businesses may be required to provide evidence from the Northern Territory Indigenous Business Network or Supply Nation that they are a certified member.
- ① An Aboriginal individual is defined as someone who:
 - is of Australian Aboriginal descent
 - has previously and consistently in day-to-day life been known to be and/or identified as an Australian Aboriginal, and
 - is accepted as an Aboriginal in the community in which they live or have lived



Eligible activities



✓ Eligible activities may include:

- implementing an online booking system approved by Tourism NT (booking systems such as Room Manager, Rezdy, Newbook, RMS)
- contribution towards data entry of existing bookings into the new system (only if in conjunction with new booking system)
- contracting expert advice to assist with distribution including development of pricing structures and rate sheets, adaption of existing products to better suit targeted customers.

✗ Applications will not be accepted for:

- activities that have commenced before the grant has been approved
- wages or salaries for an applicant's employees
- running costs that the business is responsible for. Examples include but are not limited to rent, insurance, auditing
- marketing activities
- the purchase or lease of mobile/portable and attractive assets including, but not limited to, computers (e.g. desktops, iPads, projectors or laptops), whitegoods or other small appliances
- Individuals or group consultation sitting/engagement fees
- Hospitality expenses including alcoholic beverages
- Applications will not be accepted where an applicant has not met funding agreement obligations from any previous funding through the Department of Tourism and Hospitality's Tourism NT.

Please ensure ineligible activities are not included in any application as this will rule out further consideration.



Indicative dates



Applications open

22 July 2025.

Closing date

Applications to be submitted by 4:00pm,
30 March 2026.

Applications will be considered in the order they are received, until funding has been allocated.

Notification of successful recipients

Within 14 days of receipt of complete application.

First payment

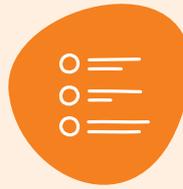
Successful recipients will have 14 days from notification to accept the funding offer, returning a signed funding agreement. The first half of the funding will then be paid on submission of the recipient's first supplier invoice.

Second and final payment

On acquittal. Dates are indicative only and programs may close earlier if funding is fully subscribed.

Final date for project to be completed by

As outlined in the signed funding agreement or by 16 May 2026, whichever is sooner.



Application process



Applicants are encouraged to contact Tourism NT's Aboriginal Tourism team to discuss ideas or applications before making a final submission on 08 8999 7420.

All applications will be accepted via the Grants NT portal only. Businesses can register online via grantsnt.nt.gov.au.

Late applications will not be accepted and the business must allow time to ensure the application process is completed prior to closing time.

Further discussions with applicants may be required to confirm application details.

The NT Government may conduct credit checks and other due diligence processes as part of the assessment.

Handwritten applications will not be accepted. An email confirmation will be sent within 14 working days of receipt of each application.

In the event a confirmation is not received, applicants should phone 8999 7420 during business hours to check the progress of the application.





Assessment criteria



Eligible activities will be assessed in accordance with the Grant Program criteria detailed on pages 2, 3 and below:

- activities that do not clearly demonstrate that an Aboriginal cultural experience or tourism product is being delivered
- evidence of meeting 'Eligible Applicants' requirements
- applications may be supported that have been identified through this or another process
- applications are strategic in nature by delivering benefits that align with the NT Aboriginal Tourism Strategy 2020-2030 and other key strategies which can be found at www.tourismnt.com.au
- application activities project plan and itemised budget to be accompanied with quotes
- multiple activities will be considered; all components must meet the activities criteria and the total value cannot exceed \$5,000 (excluding GST)
- not be dependent on other grant funding applications to enable completion of the project
- a maximum of 2 quotes can accompany the application
- applications without accompanying budget and quotes will not be considered
- approved Grant Program activities must be delivered in accordance with NT Government's Buy Local policy, except where it is impractical for technical reasons. Activities must use labour available within the NT and source services, supplies and materials from within the NT
- quotes and invoices from family owned or other registered businesses aligned to the applicant may not be accepted
- agree to pay any additional money owing outside of the maximum approved grant (excluding GST)
- demonstrated commitment to activities being completed by the indicative dates detailed on page 3
- NT Government may conduct credit checks and other due diligence processes.

Applications that will be given priority consideration are:

- applications that demonstrate Aboriginal cultural experiences that encourage visitors to travel to the NT regions and stay longer
- applications which lead to activating new bookable Aboriginal cultural tourism products
- applications that demonstrate co-contribution (excluding in-kind) to the activities detailed in the lodged application.



Funding available



A total of \$50,000 (excluding GST) is available for online booking systems and for expert distribution advice including pricing structures and rate sheets.

Applications can be submitted for:

- a minimum funding value of \$2,000 (excluding GST)
- up to a maximum value of \$5,000 (excluding GST)

Applications under this program will be considered with reference to other NT Government funding, which the applicant may have accessed or that may qualify for.

Funding agreement



A legally binding funding agreement will be entered into between the Northern Territory Government and successful applicants. The terms and conditions of the agreement will be based on the nature of the activity proposed.

The funding agreement will set out:

- the rights and obligations of the NT Government and the funding recipient
- requirements with respect to “buy local” procurement provisions and cash co-contribution, noting if these conditions (where applicable) are not met during project acquittal, applicants will be required to repay funding to the Tourism NT
- agreed application activities project plan and budget
- half way progress report requirements
- reporting and funding acquittal requirements
- requirement for recognising NT Government support and promotional obligations arising from receipt of funding
- professional indemnity insurance requirements
- Applicants should note details of successful funding recipients will be advised publicly on tourismnt.com.au and recorded in Tourism NT’s annual report.

Payment of funding



Funding will be made in two payments:

- **First payment**
Successful recipients will have 14 days from notification to accept the funding offer, returning a signed funding agreement. The first half of the funding will then be paid on submission of the recipient’s first supplier invoice.
- **Second payment**
The remaining funding will be paid on receipt of accepted acquittal documentation including a final report (attaching photos and images of the approved completed activities) and copies of invoices.
Tourism NT may include special conditions such as evidence of financial contribution, which may be imposed as a condition of releasing any funding payments.

Further Information



For further information please contact Tourism NT’s Aboriginal Tourism team at Aboriginal.tourismnt@nt.gov.au or telephone 08 8999 7420.

A copy of these guidelines is available at tourismnt.com.au/en/industry-resources/grants-and-funding

Tourism NT’s corporate website tourismnt.nt.gov.au is a valuable resource for accessing information to support applications, including tourism research and strategies.