



QUARTERLY TRADE NEWSLETTER



Welcome to our Quarterly Trade Newsletter!

As we wrap up the financial year, we're busy planning for FY25/26 with plenty of exciting opportunities ahead to learn more about the Northern Territory, connect with NT operators, and experience the Territory first-hand. Stay tuned for new webinar sessions in our Trade Training and Aboriginal Tourism Product Awareness Program, along with fresh training tools and ideas.

This quarter's webinar focuses on sustainable tourism in the NT, with a spotlight on the Top End where sustainability isn't just a buzzword, but a way of life. We'll be joined by two standout operators: Ethical Adventures, known for its immersive, low-impact tours that prioritise environmental education and local community connections; and Bamurru Plains, a remote wilderness lodge combining luxury with conservation, operating largely off-grid and actively protecting the habitat of the Mary River floodplains.

We hope to see you online next week for our Q4 TTP webinar!

New dates for both ATPAP and TTP webinar sessions will be announced in June. We're looking forward to an exciting FY25/26 and hope you'll join us for more NT adventures - both online and in person.

All the best from your
Tourism NT team



Join our next TTP webinar - 20 and 21 May 2025

Sustainable tourism is more than a trend - it's an opportunity to offer your clients an unforgettable holiday that also supports local communities, protects the environment, and enhances the overall visitor experience in the NT. In this session, we'll hear from two Top End tourism operators who not only offer incredible experiences but also lead the way in sustainability.

Meet our operators this quarter:

- [Ethical Adventures](#)
- [Bamurru Plains](#)

Register now for one of the sessions below:

- Tuesday 20 May 11.00am (AEST) | 10.30am (ACST) | 1.00pm (NZST)
[Register here](#)
- Wednesday 21 May 1.00pm (AEST) | 12.30pm (ACST) | 3.00pm (NZST)
[Register here](#)

Win a trip to the NT!

To help you experience some of the amazing products in the Northern Territory, we are excited to announce that we are giving away a fantastic prize package this quarter.

The prize package valued \$6,500 includes:

- \$1,000 Webjet voucher

- \$2,000 Tourism Top End voucher to experience amazing Top End product
- \$2,500 voucher towards a stay at **Bamurru Plains**
- Two seats on a Kakadu Day Tour with **Ethical Adventures**

For more information visit our trade website: [Tourism NT trade website](#)

NT FAMILS



NT Round Up 2025 - Red Centre

As part of our quarterly TTP webinars, we offered six spots to engaged members to join our NT Round Up trade event and famil. This year's trip took place from 28 March to 2 April in the Red Centre. Twenty agents from Australia and New Zealand joined us for a week of immersive experiences, trade connections, and unforgettable moments. From industry networking and Outback Ballooning in Alice Springs to cultural insights at Karrke Aboriginal Cultural Experience near Kings Canyon and rare waterfall sightings at Kata Tjuta, the famil delivered strong product knowledge and plenty of fun. Despite a few weather challenges, we had an incredible group on board and the feedback was excellent across the board.

A big thank you to all of our fantastic NT Round Up 2025 participants!



Upcoming: ATPAP Top End famil June

We're excited to launch our first-ever ATPAP famil, taking place 3 - 9 June 2025. Seven dedicated members who completed all four webinars and questionnaires will join us for this unforgettable experience across the Top End. Starting in Darwin, we'll explore Litchfield with Northern Territory Indigenous Tours, then head to Kakadu and West Arnhem Land. Highlights include Injalak Hill in Gunbalanya, a Yellow Water Cruise, and an overnight stay at Davidson's Arnhem Land Safaris Eco Lodge.

Congratulations to our 2025 participants: Tania O'Reilly – Travel Associates, Maria Whitehead – Harbour City Travel, Katherine Johnson – Infinity Holidays, Tracey Williams – Helloworld Taree, Hariklia Nadiotis – Andy's World Travel, David Beneke – RAA, and

Want to join us on NT Round Up 2026?

Attend our TTP webinar sessions for your chance to be one of the lucky agents selected!

Rommel Laguidao – Pan Pacific Travel. We look forward to welcoming you soon!

Want to join the 2026 ATPAP fam! Sign up, complete the webinars and questionnaires, and you could be next!

NT PRODUCT UPDATES



NEW: Travelodge is now The Leea Darwin

Leea Darwin, formerly Travelodge Resort Darwin, has been reimagined by the Prendiville Group with a focus on comfort, local connection, and sustainability. The revamped hotel features modern rooms, tropical gardens, and an inviting pool area. Named after the native *Leea indica* plant, the property embraces eco-conscious practices and celebrates the Top End's vibrant culture in the heart of Darwin's CBD. [READ MORE](#)



NEW: Darwin Camel Rides

Darwin Camel Rides offers a unique, low-impact way to explore the stunning Casuarina Beach at sunset. Run by passionate locals, the experience focuses on animal welfare, sustainability, and education. Guests can connect with nature while learning about camels and the coastal environment, an unforgettable eco-friendly adventure in Darwin's northern suburbs.

[READ MORE](#)



Dalabon Aboriginal Cultural Experience

Dalabon Aboriginal Cultural Experience in Katherine, led by Manuel (formerly of Top Didj), offers immersive cultural tours including private day and overnight experiences, bush tucker sessions, and Pamkal Family Cook-ups. These experiences share Dalabon knowledge, stories, and traditions in a respectful, sustainable, and hands-on way.

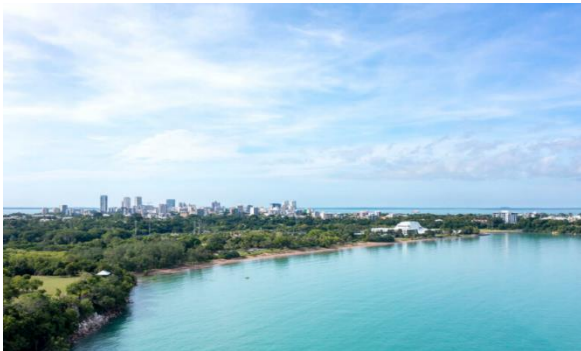
[READ MORE](#)



Discovery Parks Katherine - deluxe cabins

Discovery Parks Katherine has recently enhanced its accommodation offering by adding more of the new deluxe cabins surrounding the pool area. Ideal for families or couples, the cabins provide modern comfort in a relaxed, tropical setting. It's perfect for unwinding after a day exploring the Katherine region.

[READ MORE](#)



Sea Darwin Sea Tiwi: Darwin Distilled

Sea Darwin's new *Darwin Distilled – Land, Sea and Story* tour offers a unique taste of Darwin through storytelling, local flavours, and scenic cruising. This half-day experience blends history, harbour views, and a visit to a local distillery—capturing the spirit of Darwin in one immersive journey.

[READ MORE](#)



Kakadu Tourism: Alkogarrng Night Tour

Kakadu Tourism's new *Alkogarrng Night Tour* offers a unique after-dark experience at Cooinda. Guests join a local guide to explore Country by night, learning about traditional stories, wildlife, and the spiritual significance of the land under the stars. A rare chance to connect with Kakadu in a truly immersive way.

[READ MORE](#)

NT TRADE SPECIALS



SeaLink NT - 30% off Tiwi tours for agents

SeaLink NT is offering 30% off retail rates for their Tiwi By Design Tour, exclusive to travel agents. Bookings and travel valid until 30 November 2025. Subject to availability. T&Cs apply. Email salesnt@sealink.com.au to book – agent details required.



Kings Canyon industry rates!

Discovery Resorts Kings Canyon is offering a special industry rate of \$220 per night incl. breakfast for standard rooms. Valid for travel 1 Jan 2025 – 30 Jun 2026. Limited to 1 room per booking for trade partners only. T&Cs apply. For bookings, please contact: tradesupport@gdaygroup.com.au.

GET TO KNOW OUR NT OPERATORS



Desert Romance Picnics

Desert Romance Picnics offers intimate sunrise, sunset, and proposal experiences for up to six guests within Uluru-Kata Tjuta National Park. The team is tour guide accredited, and each picnic location is carefully selected to provide uninterrupted views of Uluru, away from the crowds.

Perfect for birthdays, anniversaries, or romantic proposals, Desert Romance Picnics personalises each setup with thoughtful touches like red carpet, gold candelabras, champagne, and candlelight set against a stunning Uluru sunset.

All services include full setup, pack down, and clean up. Guests simply arrive and relax in a beautifully styled picnic complete with cushions, throws, tea lights, and tableware. Each basket features a curated selection of Australian artisan food and beverages, with a focus on Indigenous-made and owned products where possible. [READ MORE](#)

GET IN TOUCH

For any questions regarding the NT Tourism Trade Training Program, the newsletter content or general inquiries, we'd like to hear from you! Contact us under Trade.TourismNT@nt.gov.au.

Find further information through the channels below.

- Trade Training Program website: www.trade.northernterritory.com
- Consumer website: www.northernterritory.com

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Department of Tourism and Hospitality

GPO Box 1155, Darwin NT 0801