



**GEORGE DUNNE AWARD
OUTSTANDING CONTRIBUTION
BY AN INDIVIDUAL**

CATEGORY QUESTIONS

2026 AWARDS. VERSION 1.0

DESCRIPTOR

This award recognises and celebrates the extraordinary personal and professional achievements and contributions by an individual who has significantly impacted the Northern Territory tourism, events and hospitality industry over many years. It honours those whose dedication, innovation and passion have played a pivotal role in shaping the industry's growth and success.

Recipients of this award are individuals who have:

- Demonstrated outstanding leadership and vision.
- Made lasting contributions that have enhanced the Northern Territory's reputation as a tourism and hospitality destination.
- Inspired and mentored the next generation of tourism, events and hospitality professionals.

Winning this award is a recognition of hard work and passion. It serves as an inspiration for others to strive for excellence and make their mark on the vibrant Northern Territory visitor economy.

George Dunne was a highly respected Territorian who had a long affinity with the Brolga Awards since they commenced in 1987. George joined the Northern Territory Tourist Commission in 1980 and was Regional Director until 1998 when he was then appointed Ministerial Adviser to the Minister for Tourism and Chief Minister. A recipient of the Outstanding Contribution by an Individual Award in 1991, George later received the Tourism Minister's Perpetual Trophy in 2008.

NOMINATION PROCESS

Entries are accepted via the awards portal.

Important notes:

- *Nominations are welcome from any party except the nominee.*
- *The nominee will not be notified that their name has been put forward for consideration.*
- *The award will not be made to the same person twice.*
- *The award will be presented at the discretion of the judges, based on the submissions received.*
- *This category is awarded in the Northern Territory - winners do not become finalists at the Australian Tourism Awards.*
- *The national Outstanding Contribution by an Individual (or Tourism Legend) is a separate nomination process, focussing on an individuals' national contribution.*
- *The criteria and rules for entry for the 2026 Australian Tourism Awards program do not apply to this category.*
- *It is expected that all nominees will be in attendance at the gala awards event held in Alice Springs on the 14 November 2026 (at own cost).*

1. A written overview (1000 to 5000 words) of the candidate which contains:
 - a) The name of the person nominating the candidate and the candidate's relationship to the nominator.
 - b) Brief overview of the candidate, highlighting their outstanding attributes. Include a brief history of their career in the Northern Territory, including a description of their current employment and other participations, if applicable.
 - c) Outline what the candidate has done over and above their core role and the long-term benefits of their professional contribution and service to the NT.
 - d) Outline what the candidate has done on a personal level for the visitor economy in the NT and the long-term benefits to the industry as a result.
 - e) Contribution to the Australian tourism and hospitality industry, if applicable.
2. Upload up to three (3) written references supporting the nomination and detailing their personal and professional impact. The references are to be PDF documents.
3. Upload five (5) high resolution images of the candidate.

SCORE SUMMARY

The panel will consider all nominations. The panel will be looking for people who have made a long term professional and personal contribution to the Northern Territory tourism, events and hospitality industry and, if relevant, Australian tourism industry.

They will consider in particular, the activities and contribution of the candidate outside the expectations of their normal employment.

Overview of the candidate including history of career and their outstanding attributes

10 points

Professional contribution and service to NT industry

20 points

Personal contribution and service to the NT

20 points

TOTAL

50 points