

Overnight Journey Summary

YE March 2026

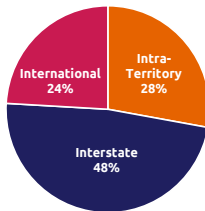


TOP INTERNATIONAL MARKETS

- UNITED STATES OF AMERICA**
OVERNIGHT TRIPS 42,000 ↑ 23%
SPEND \$104M ↑ 57%
- UNITED KINGDOM**
OVERNIGHT TRIPS 29,000 ↑ 17%
SPEND \$69M ↑ 86%
- GERMANY**
OVERNIGHT TRIPS 21,000 ↑ 13%
SPEND \$45M ↑ 43%
- NEW ZEALAND**
OVERNIGHT TRIPS 15,000 ↓ 4.6%
SPEND \$39M ↑ 6.9%
- JAPAN**
OVERNIGHT TRIPS 13,000 ↑ 16%
SPEND \$18M ↑ 18%

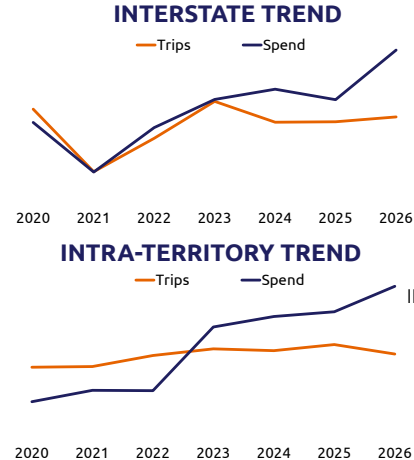
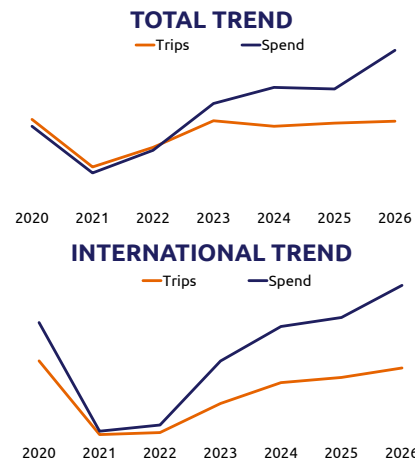
- FRANCE**
OVERNIGHT TRIPS 12,000 ↑ 5.8%
SPEND \$30M ↑ 20%
- CHINA***
OVERNIGHT TRIPS 9,000 ↓ 28%
SPEND \$24M ↑ 28%

SHARE OF SPEND



\$2.37 BILLION FROM A TOTAL 1.24 MILLION OVERNIGHT TRIPS

TOTAL OVERNIGHT TRIPS	TOTAL OVERNIGHT SPEND	AVERAGE SPEND PER TRIP	TOTAL NIGHTS	AVERAGE NIGHTS
1.24M YE March 2026 ↑ 2.5%	\$2.37B YE March 2026 ↑ 35%	\$1,907 YE March 2026 ↑ 32%	8.63M YE March 2026 ↓ 1.7%	7.0 YE March 2026 ↓ 0.3 NIGHT
1.21M YE March 2025	\$1.75B YE March 2025	\$1,448 YE March 2025	8.78M YE March 2025	7.3 YE March 2025
255,000 YE March 2026 ↑ 16%	\$570M YE March 2026 ↑ 27%	\$2,232 YE March 2026 ↑ 9.3%	4.47M YE March 2026 ↑ 4.9%	17.5 YE March 2026 ↓ 1.9 NIGHTS
219,000 YE March 2025	\$448M YE March 2025	\$2,041 YE March 2025	4.26M YE March 2025	19.4 YE March 2025
628,000 YE March 2026 ↑ 6.3%	\$1.14B YE March 2026 ↑ 50%	\$1,811 YE March 2026 ↑ 41%	3.18M YE March 2026 ↓ 8.3%	5.1 YE March 2026 ↓ 0.8 NIGHTS
591,000 YE March 2025	\$759M YE March 2025	\$1,285 YE March 2025	3.47M YE March 2025	5.9 YE March 2025
357,000 YE March 2026 ↓ 11%	\$658M YE March 2026 ↑ 21%	\$1,843 YE March 2026 ↑ 35%	986M YE March 2026 ↓ 6.4%	2.8 YE March 2026 ↑ 0.1 NIGHTS
399,000 YE March 2025	\$545M YE March 2025	\$1,365 YE March 2025	1,053 YE March 2025	2.6 YE March 2025



- TOTAL
- INTERNATIONAL
- INTERSTATE
- INTRA-TERRITORY

* China comprises Mainland China, Taiwan and Hong Kong which have been grouped due to low sample size, treat with caution when interpreting data.

Source: International Visitor Survey and Domestic Tourism Statistics - Tourism Research Australia, Year Ending March 2026. Period-to-period percentage changes may differ slightly due to rounding. The change in reporting from the National Visitor Survey to the Domestic Tourism Statistics means there will be a break in series due to change in methodology making previous published results unable to be used in comparison. NOTE: Percentage changes are compared to YE March 2025 unless otherwise stated. Disclaimer: The Northern Territory of Australia exercised due care and skill to ensure that at the time of publication the information contained in this publication is true and correct. However, it is not intended to be relied on as professional advice or used for commercial purposes. The Territory gives no warranty or assurances as to the accuracy of the information contained in the publication and to the maximum extent permitted by law accepts no direct or indirect liability for reliance on its content.