

International Snapshot YE June 2026



\$577 MILLION VISITOR EXPENDITURE YE JUNE 2026 FROM 248,000 INTERNATIONAL VISITORS

KEY MEASURES

TOTAL VISITORS



248,000
+9.0%

AVERAGE NIGHTS



19.0
+1.0

AVERAGE SPEND PER TRIP



\$2,327
+22%

HOLIDAY



181,000
+6.7%

VISITING FRIENDS AND RELATIVES



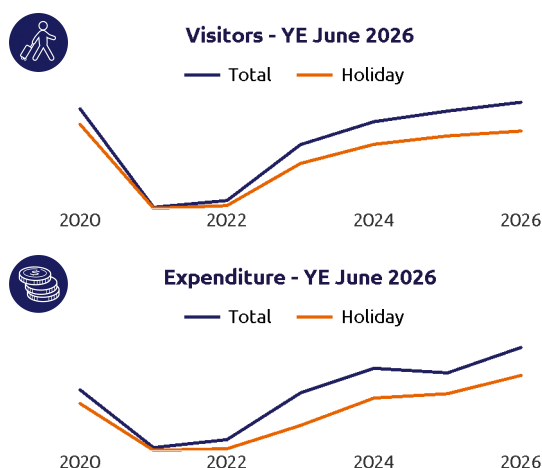
35,000
+27%

BUSINESS



10,000
-26%

INTERNATIONAL VISITOR NORTHERN TERRITORY SUMMARY YEAR ENDING JUNE	Visitors 2026	change on 2025	Holiday 2026	change on 2025
Visitors ('000)	248	9.0%	181	6.7%
Visitor nights ('000)	4,714	15%	1,941	14%
Expenditure (\$ million)	\$577	33%	\$420	32%
Average length of stay (nights)	19.0	1.0	10.7	0.7
Average spend per trip	\$2,327	22%	\$2,325	24%
Visitor market share	2.9%	0.0pp	4.4%	0.0pp



INTERNATIONAL VISITOR SOURCE MARKETS



UNITED STATES OF AMERICA

VISITORS 39,000 +15%
EXPENDITURE \$97M +55%



JAPAN

VISITORS 14,000 +21%
EXPENDITURE \$23M +106%



UNITED KINGDOM

VISITORS 27,000 +9.1%
EXPENDITURE \$59M +28%



FRANCE

VISITORS 13,000 +12%
EXPENDITURE \$32M +20%



GERMANY

VISITORS 20,000 -3.2%
EXPENDITURE \$43M +24%



CHINA*

VISITORS 8,000 -38%
EXPENDITURE \$25M -11%



NEW ZEALAND

VISITORS 15,000 +4.7%
EXPENDITURE \$30M +7.5%

*China comprises Mainland China, Taiwan and Hong Kong which have been grouped due to low sample size, treat with caution when interpreting data.

- International performance continued to trend positively in YE June 2026, with visitation increasing by 9.0% to reach 248,000 overnight trips, compared to same period last year.
- International expenditure also rose by 33%, reaching \$577 million, driven by double-digit growth from most of the main source markets.
- The Japan market recorded the strongest growth in visitation (+21%) followed by the United States of America (+15%), France (+12%), United Kingdom (+9.1%), and New Zealand (+4.7%).

Source: Tourism Research Australia - International Visitor Survey, Year Ending June 2026

NOTE: Percentage changes are compared to YE June 2025, unless otherwise stated. Visitors refer to all purpose visitors, unless otherwise stated. Data that has been suppressed due to a sample size of less than 40 can cause breaks in the time series.

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REGIONAL SUMMARY

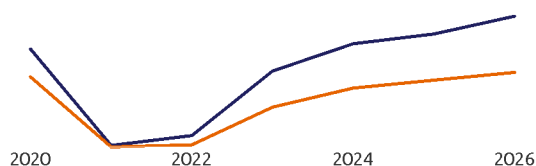
TOP END

INTERNATIONAL VISITOR YE JUNE 2026	Visitors			Holiday		
	2026	2025	change on 2025	2026	2025	change on 2025
Visitors ('000)	148	128	16%	85	76	12%
Visitor nights ('000)	3,607	3,295	9.5%	1,131	1,141	-0.8%
Expenditure (\$ million)	\$296	\$233	27%	\$152	\$129	18%
Average length of stay (nights)	24.3	25.7	-1.4	13.4	15.0	-1.7
Average spend per trip	\$1,995	\$1,820	9.6%	\$1,800	\$1,706	5.5%
Visitor market share	1.8%	1.6%	0.1pp	2.1%	2.0%	0.1pp
Visitor market share of the NT	59.8%	56.3%	3.5pp	46.8%	44.8%	2.0pp



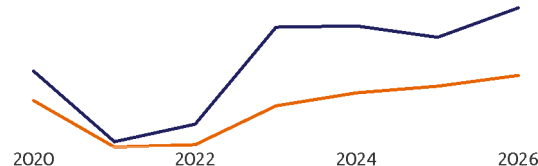
Visitors - YE June 2026

— Total — Holiday



Expenditure - YE June 2026

— Total — Holiday



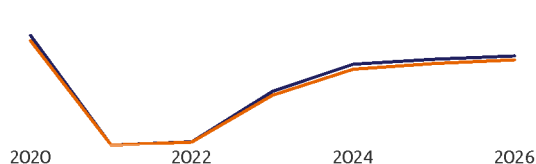
CENTRAL AUSTRALIA

INTERNATIONAL VISITOR YE JUNE 2026	Visitors			Holiday		
	2026	2025	change on 2025	2026	2025	change on 2025
Visitors ('000)	126	122	3.8%	121	115	4.5%
Visitor nights ('000)	1,107	787	41%	810	564	44%
Expenditure (\$ million)	\$281	\$201	40%	\$268	\$188	42%
Average length of stay (nights)	8.8	6.5	2.3	6.7	4.9	1.8
Average spend per trip	\$2,226	\$1,655	35%	\$2,218	\$1,630	36%
Visitor market share	1.5%	1.6%	-0.1pp	2.9%	3.0%	-0.1pp
Visitor market share of the NT	50.9%	53.5%	-2.5pp	66.8%	68.2%	-1.4pp



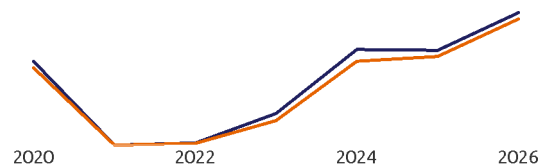
Visitors - YE June 2026

— Total — Holiday



Expenditure - YE June 2026

— Total — Holiday



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INTERNATIONAL HOLIDAY SOURCE MARKETS - VISITORS

INTERNATIONAL HOLIDAY VISITORS ('000) YE JUNE 2026	Northern Territory				Australia			
	Rank	2026	2025	change on 2025	Rank	2026	2025	change on 2025
United States of America	1	33	30	9.6%	3	410	384	6.7%
United Kingdom	2	25	22	14%	4	394	338	16%
Germany	3	19	19	0.6%	8	123	115	6.8%
Japan	4	12	9	31%	6	277	245	13%
France	5	11	10	6.7%	10	99	78	27%
New Zealand*	6	np	np	np	2	506	516	-1.9%
China*	7	np	np	np	1	749	637	18%
Other Europe**		36	31	16%		337	313	7.4%
Other Asia***		17	14	27%		950	966	-1.6%
Other Countries****		11	11	0.8%		261	240	8.7%
Total		181	169	6.7%		4,106	3,833	7.1%

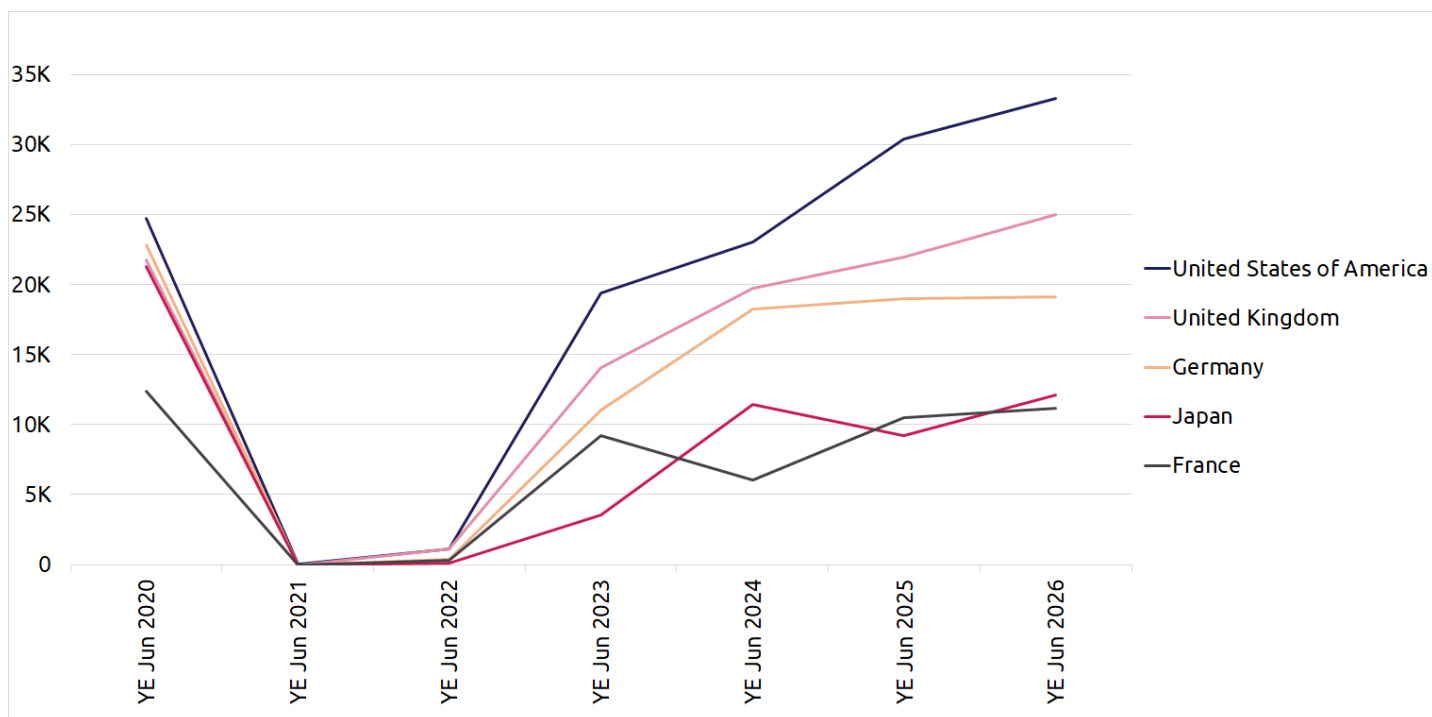
* Northern Territory data for China (including Mainland China, Taiwan and Hong Kong) and New Zealand are not publishable due to low sample size

** Other Europe includes European countries not included above

***Other Asia includes Asian countries not included above

****Other Countries includes all other countries not included above

INTERNATIONAL HOLIDAY VISITOR TREND BY SOURCE MARKET



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